



A bold \$20M comprehensive campaign  
to double the number of MHP affordable  
homes by the end of the decade

# Making Home Possible *for All*



CASE FOR SUPPORT BRIEF

# EVERYONE NEEDS A HOME

“

## MHP opens the door

for people to live comfortably, raise their children, and feel proud of where they live.



**JAN BROWN**

MHP RESIDENT,  
BOARD SECRETARY &  
HONORARY CAMPAIGN  
CO-CHAIR

*Yet across the DMV, the ability to rent or buy a home is out of reach for most families. MHP is a recognized leader in affordable housing for our region—since 1989, we have developed and preserved affordable homes for more than 16,000 people.*

As housing prices rise, escalating demand requires that we act boldly to help more families in need. The *Making Home Possible for All* campaign will double MHP housing by 2030, increase school readiness for children in our homes, and meaningfully engage residents in keeping their communities strong.

# THE NEED & OUR IMPACT

**50%** OF  
RENTERS  
SPEND MORE  
THAN 30% OF  
THEIR INCOME  
ON HOUSING

**6TH** MOST  
EXPENSIVE  
REGION  
IN COUNTRY FOR  
2-BEDROOM  
RENT



**85%** OF  
MHP PRESCHOOL  
STUDENTS PASSED  
A KINDERGARTEN  
READINESS  
EVALUATION



**2,800+**  
QUALITY  
AFFORDABLE  
MHP HOMES



**4,720+**  
PEOPLE HOUSED  
WITH MHP



**400**  
CHILDREN ATTEND  
MHP PRESCHOOL &  
AFTER SCHOOL  
PROGRAMS



**\$32M**  
MONTGOMERY  
COUNTY HOUSING  
INITIATIVE  
FUNDING

# OUR AMBITIOUS EXPANSION

## DOUBLE HOUSING IMPACT

*Because the lack of affordable housing hurts us all...*

MHP will double the number of affordable homes we operate by 2030.

In our first three decades, we developed 1,700 units. With your help, we will double that number by the end of this decade.

**\$12.5M GOAL**

## EXPAND COMMUNITY LIFE PROGRAMS

*Because housing is just the starting line...*

MHP will scale up our community life programs at new and existing sites to provide holistic support to residents.

With your help, we can disrupt the cycle of poverty by increasing school readiness for young residents; supporting low-income seniors; and providing medical, nutritional, and job readiness support.

**\$5M GOAL**

## STRENGTHEN NEIGHBORHOODS

*Because we can't fix this crisis one house at a time...*

MHP will strengthen entire neighborhoods through supports to local businesses and residents, and by equipping our residents with the tools and resources needed to form neighborhood and civic associations.

With your help, we will continue investing to sustain local businesses, foster civic engagement, and engage with lawmakers.

**\$2.5M GOAL**



**The community life programs at Pembroke Square Community were a blessing in my life as a child. When I was younger, my parents spoke Spanish and learning English was a struggle because it was not my first language. I needed extra support and I found it with MHP.**

**My mother never graduated from high school or even grade school. I have already fulfilled her dream of walking across the stage in my high school cap and gown. I can't wait to show her what I will do next, and all that I will become.**

**Walter**

MHP RESIDENT

# THE ROLE YOU CAN PLAY

Everyone deserves a safe place they are proud to call home. And the lack of affordable housing impacts us all. MHP is expanding affordable housing, providing wraparound services that help families thrive, and supporting resident-led community building.

*Working together, we can put a safe home within reach for every family and build a stronger future for our entire region. Join us in Making Home Possible for All.*

*To learn more or make a gift to the campaign, visit [mhpartners.org/donate](https://mhpartners.org/donate), or contact Eva Dillon at 301.812.4122 or [edillon@mhpartners.org](mailto:edillon@mhpartners.org). Thank you.*