

FOR IMMEDIATE RELEASE
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CELEBRATING LONG BRANCH'S NEW BUSINESS

Flower Coffee Collective Hosts Ribbon-Cutting Ceremony in Local Neighborhood

Flower Coffee Collective, Long Branch community's newest business, is celebrating its grand opening with a ribbon-cutting ceremony **on Saturday, August 21 at 10 a.m. at 8805 Flower Avenue**. This anticipated event to celebrate the mobile conveyer of coffee and espresso will include free coffee, espresso, and pastries along with other community favorites like yoga and music.

Founded by Rosemary Wilson, Flower Coffee Collective was originally intended to be a storefront in the Long Branch Community. But when the pandemic hit, Wilson says she knew it would be a bigger risk to lease a property, especially as a first business venture. "The idea of a food truck came up a few times, and we knew we had to find something unique looking," she says. "We searched all over the internet for a vintage camper until we came across this adorable 1960s camper trailer and knew we needed to transform it into our shop!"

Flower Coffee Collective is more than just a place to purchase delicious coffee, espresso, croissants, and pastries. It creates a sense of community in the Long Branch neighborhood. Not only is it centrally located and mobile, Flower Coffee Collective also collaborates with other local business to provide customers with the quality coffee beans, unique blends, and cold brew teas. Wilson hopes that Collective will help form many strong partnerships between neighbors and community businesses, leading to success for everyone involved.

Wilson stated that MHP was the first place she looked to for support when she set out to open a mobile coffee shop. "I spoke [to MHP] about whether this idea was viable and would be welcomed in our neighborhood. I knew how plugged into the community they were, and the knowledge they had about businesses," Wilson says. She adds that MHP's enthusiasm and advice gave her the push she needed to get started.

"MHP was an initial supporter and advocate of Flower Coffee Collective long before it had a name or a space. The business was simply an idea from a local resident who wanted to bring a much-needed amenity to the community," says Ameer Bearne, Neighborhood and Policy Coordinator at MHP. "From helping explore space options, bringing necessary information and contacts to the owners, helping pay for the trailer mural, providing extensive marketing, and forming partnerships between local,

established businesses and Flower Coffee, we have been there to help the opening of this business succeed.”

Date: August 21, 2021

Ribbon-cutting Time: 10 a.m.

Location: 8805 Flower Avenue, Silver Spring, MD 20901

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ABOUT MHP: Since 1989, MHP has been dedicated to preserving and expanding access to quality affordable housing. MHP, a private nonprofit, provides more than 2,100 homes in Montgomery County and surrounding communities. We accomplish our mission by housing people, empowering families and strengthening neighborhoods. Learn more: mhpartners.org