



CHOICE HOTELS
INTERNATIONAL



For Immediate Release

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FOR IMMEDIATE RELEASE

**Choice Hotels Spreads Support to Low-Income Communities in Up-County
125 Volunteers Build New Playground and Community Garden for 77 Families
in the City of Gaithersburg**

Rockville, MD (*September 11, 2014*) – Choice Hotels International (NYSE: CHH) reached out to its neighbors in Up-County through a special Room to Rebuild day of community service in partnership with Foulger-Pratt Companies and Rebuilding Together Montgomery County on September 11, 2014. Associates from the lodging company worked side by side with volunteers from Foulger-Pratt Companies to build a new playground, park and picnic area, and community garden at two low-income communities in Gaithersburg identified by Rebuilding Together.

Rebuilding Together is a nationwide home rehabilitation organization for the most vulnerable of our population – low-income families and individuals, the elderly and disabled veterans. It is also the Choice Hotel’s signature cause.

The two communities, located at 425 and 439 N. Frederick Avenue in Gaithersburg, are owned by a subsidiary of Montgomery Housing Partnership (MHP), a private, nonprofit housing organization that is focused on preserving and expanding affordable housing for low- and moderate-income families in the county. MHP purchased the properties between December 2012 and October 2013, and has started to renovate the 1960s brick buildings, but adding a playground and community garden was not in their immediate plans for the redevelopment.

“As a hotel company we feel helping people who face challenges with shelter just makes sense,” says Steve Joyce, President and CEO of Choice Hotels International. “Our associates are very excited to help MHP support as many residents as possible, and create a safe and comfortable housing environment for them, just as we do every day in our hotels around the country.”

“Having this new playground and community garden for our residents is a wonderful addition to the redevelopment of these aging, urban properties,” said Robert Goldman, President of MHP. “Without designated play areas, the children have been limited to riding their bikes in the busy parking lot, which is not the safest place for them. Now, both children and parents will be able to spread out. They can sit and play outdoors, plant vegetables and flowers in the garden, meet new friends, and build stronger bonds with their neighbors.”

“The opportunity to build healthy partnerships that engage individuals and businesses with the revitalization of homes and local communities is key to ensuring that our communities remain vibrant and our neighbors feel supported, and it’s the bedrock of Rebuilding Together’s mission,” said Christina Betancourt Johnson, Executive Director of Rebuilding Together Montgomery County.

The day of service is yet another way Choice Hotels and Foulger-Pratt is getting to know its new neighbors in Up-County. In August 2011, Choice Hotels, one of the world’s largest hotel franchisors, broke ground for its new state of the art headquarters at Rockville Town Center after being based in Silver Spring for more than 40 years, with a ribbon cutting ceremony in June of 2013. The headquarters was built and is owned by Foulger-Pratt.

“Our company is all about relationships and the ability to work on our first project with Rebuilding Together Montgomery County, in our backyard, and with our partners at Choice Hotels is exciting for us. Building up the community and the families that live here is our company’s guiding principle and it’s an honor for us to support MHP in Gaithersburg,” said Cameron Pratt, CEO of the Foulger-Pratt Companies.

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About Choice Hotels International

Choice Hotels International is one of the largest and most successful lodging companies in the world. Choice currently franchises more than 6,300 hotels, representing more than 500,000 rooms, in more than 35 countries and territories. Ranging from limited service to full service hotels in the economy, mid-scale and upscale segments, Choice-branded properties provide business and leisure travelers with a range of high-quality, high-value lodging options throughout the United States and internationally.

About Foulger-Pratt Companies

Established in 1963, Foulger-Pratt Companies is one of the Washington, DC, region’s most successful and acclaimed real estate firms. The diverse capabilities of the company span development, contracting, commercial and residential property management, and building services including cleaning. This diversity allows us to provide our partners and clients with comprehensive services that not only meet any and all immediate needs but build value for years to come.

About Rebuilding Together

Rebuilding Together is a Safe and Healthy Housing organization that believes community starts at home. Our focus provides critical repairs, accessibility modifications and energy efficient upgrades to low-

income homes and community centers at no cost to service recipients. Our impact extends beyond the individuals served to revitalize and stabilize vulnerable neighborhoods and communities across the country. Our 187 local affiliates completed 10,400 rebuild projects in 2012 thanks to the efforts of 100,000 volunteers from corporate partners, skilled trades professionals and everyday good citizens. Join us – visit www.RebuildingTogether.org.

About MHP

Montgomery Housing Partnership (MHP) creates quality, affordable homes in Montgomery County. Based in Silver Spring, MD, MHP is a private, nonprofit housing development organization. It accomplishes its mission by housing people, empowering families, and strengthening neighborhoods. Through its affiliates, MHP has developed and owns more than 1,400 apartments, condos, and townhomes.