



2018 Norman Christeller Golf Classic

Montgomery Housing Partnership (MHP) is hosting its annual Norman Christeller Golf Classic on **Monday, June 18, 2018**, at the Hampshire Greens Golf Course in Silver Spring. Please join us!

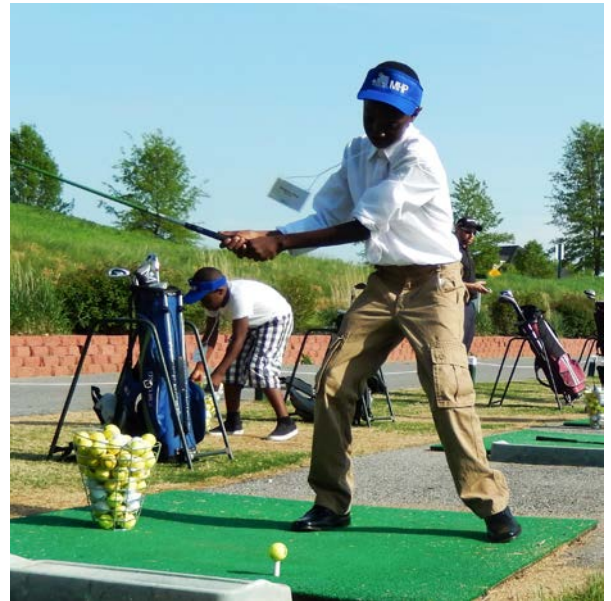


neighborhoods.

Central to our work is a firm belief that any long-term solution to housing affordability must include opportunities for low-income residents to develop the skills they need for self-sufficiency: academic success, financial stability, and positive civic engagement.

Twenty-nine years ago, this tournament provided the seed money to start MHP, and today it continues to raise critical funding for our Community Life programs, supporting preschool programs and homework clubs for low-income residents in our communities. Several students from our programs will join us on June 18th to take part in the Youth Golf Clinic. For most, it will be their first time on a golf course, and we are excited to share with them the benefits of learning a new sport.

MHP's mission is to preserve and expand affordable housing in Montgomery County. With support from our partners, we serve more than 1,750 families a year, housing people, empowering families, and strengthening



We serve low to moderate income residents, often immigrants that face challenges when integrating into the broader community. Our Community Life programs support their growth and development. We help kids excel in school, offer opportunities to participate in a Green Club, organize neighborhood clean-ups; promote recycling, and other green practices. For adults, we offer access to computer training, financial literacy education, and provide opportunities to learn about health risks affecting them.

GPA increase to a 3.57 – an amazing trend that started at 2.8 – just a few years ago. We work hard to help our children continue this trend and support them on their way out of the circle of poverty. We are thrilled to have you as our partners.

With the support of our golfers, we served 340 kids in our preschool and after-school programs in 2017 – watching their

Housing People – Empowering Families – Strengthening Neighborhoods



2018 Norman Christeller Golf Classic

TOURNAMENT FACT SHEET

FORMAT:	18 holes, scramble format, shotgun start at 12:00 pm
LOCATION:	Hampshire Greens Golf Course 616 Firestone Drive, Silver Spring, MD 20905
DATE/TIME:	Monday, June 18, 2018 10:00 am – 6:30 pm
ATTENDANCE:	100+ golfers
AUDIENCE:	Adults welcome, ages 18 and older

MARKETING OPPORTUNITIES:

Sponsorships available

- Company name listed as sponsor on signage, flyers, brochures, and website;
- Promotional materials for give-away bags;
- Complimentary foursome (\$1,000 value).

TENTATIVE SCHEDULE:

Onsite registration	10:00 am – 12:00 pm
Driving range/putting green opens	10:00 am
Lunch boxes available	10:30 am – 12:00 pm
Shotgun start	12:00 pm
Putting contest	throughout the day
Youth golf clinic	1:00 pm – 3:00 pm
Finals of putting contest	5:00 pm – 5:30 pm
Networking reception/dinner awards	5:30 pm – 6:30 pm

EVENT FEES:	Foursome	\$1,000
	Individual golfer	\$250
	Networking/awards dinner only	\$50

MHP CONTACT: Eva Dillon, Director of Advancement
(301) 812-4122
edillon@mhpartners.org



2018 Norman Christeller Golf Classic Sponsorship Opportunities

CART SPONSOR (1)	\$5,000
<ul style="list-style-type: none">• Company name and logo on all player golf carts• Opportunity to distribute promotional materials in player gift bags• Company name listed on event signage and in event program• Company name listed in MHP annual report and fall newsletter• One complimentary foursome• Recognition during opening ceremonies	
YOUTH GOLF CLINIC SPONSOR (1)	\$4,000
<ul style="list-style-type: none">• Company name and logo on a sign at youth golf clinic site• Opportunity to distribute promotional materials in player gift bags• Company name listed on event signage and in event program• Company name listed in MHP annual report and fall newsletter• One complimentary foursome• Recognition during the awards program	
DINNER AWARDS AND NETWORKING RECEPTION SPONSOR - <i>TAKEN</i>	\$3,500
<ul style="list-style-type: none">• Company name and logo on signage at food stations• Company name and logo on signs at networking/awards reception• Opportunity to give welcome remarks at the awards reception• Opportunity to distribute promotional materials in player gift bags• Company name listed on event signage and in event program• Company name listed in MHP annual report and fall newsletter• One complimentary foursome• Recognition during the awards program	
LUNCH SPONSOR (1)	\$3,500
<ul style="list-style-type: none">• Company name and logo on food table during lunch, and logo on lunchboxes• Opportunity to distribute promotional materials in player gift bags• Company name listed on event signage and in event program• Company name listed in MHP annual report and fall newsletter• One complimentary foursome• Recognition during opening ceremonies	
BEVERAGE SPONSOR (1)	\$3,500
<ul style="list-style-type: none">• Company name and logo displayed on all beverage tickets• Opportunity to distribute promotional materials in player gift bags• Company name listed on event signage and in event program• Company name listed in MHP annual report and fall newsletter• One complimentary foursome• Recognition during the awards program	
GIFT BAG SPONSOR (1)	\$3,500
<ul style="list-style-type: none">• Logo placement on all gift bags• Opportunity to distribute promotional materials in gift bags	

- Company name listed on event signage and in event program
- Company name listed in MHP annual report and fall newsletter
- One complimentary foursome
- Recognition during the awards program

PROGRAM SPONSOR (1) \$3,000

- Company name/logo highlighted on program cover
- Company name/logo listed on event signage and in event program
- Company name listed in MHP annual report and fall newsletter
- One complimentary foursome

PUTTING CONTEST SPONSOR - *TAKEN* \$2,500

- Opportunity to present putting contest award to the winner
- Company name listed on event signage and in event program
- Company name listed in MHP annual report and fall newsletter
- One complimentary foursome

HOLE-IN-ONE CONTEST SPONSOR (1) \$2,500

- Opportunity to present putting contest award to the winner
- Company name listed on event signage at the sponsored hole and in event program
- Company name listed in MHP annual report and fall newsletter
- One complimentary foursome

SCORECARD SPONSOR (1) \$2,500

- Company name listed on all scorecards
- Company name listed on event signage at the sponsored hole and in event program
- Company name listed in MHP annual report and fall newsletter
- One complimentary foursome

CLOSEST-TO-PIN CONTEST SPONSOR \$1,500

- Company name listed on event signage at the sponsored hole and in event program
- Company name listed in MHP annual report and fall newsletter

LONGEST DRIVE CONTEST SPONSOR \$1,500

- Company name listed on event signage at the sponsored hole and in event program
- Company name listed in MHP annual report and fall newsletter

HOLE/GREEN PACKAGE SPONSOR (MULTIPLE) \$1,500

- Company name on sign at hole or green, and listed in event program
- Company name listed in MHP annual report and fall newsletter
- One complimentary foursome

HOLE/GREEN SPONSOR (MULTIPLE) \$500

- Company name on sign at hole or green, and listed in event program
- Company name listed in MHP annual report and fall newsletter

MULLIGAN SPONSOR - *TAKEN* \$500

- Company name on sign at registration where mulligans are sold
- Company logo on mulligan tickets

REGISTRATION FEES

Individual golfer:	\$250
Foursome:	\$1,000
Networking reception/dinner only:	\$50



2018 Norman Christeller Golf Classic

Date: Monday, June 18, 2018
 Location: Hampshire Greens Golf Club, Silver Spring
 Registration: 10:00 a.m. - 12 noon - Clubhouse
 Shotgun Start: 12 noon
 Putting Contest: Throughout the Day, after 18th Hole
 Dinner Awards: 5:30 p.m. - 6:30 p.m. – Clubhouse and Outdoor Pavilion

SPONSOR PLEDGE FORM

- Yes, my company will sponsor the MHP Golf Tournament.
- In addition to the sponsorship, we are registering ____ foursome(s).
- Sorry, we cannot sponsor this year, but our donation is enclosed.
- Sorry, we cannot sponsor this year, but we are registering ____ foursome(s).

NAME OF SPONSORING COMPANY (for signage): _____

Contact Name: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ E-mail: _____

Sponsorship Level: _____ Cost: _____

Sponsor's signature: _____ Date: _____

REGISTERING INDIVIDUAL GOLFERS OR A FOURSOME

Name	Company	E-mail Address
(1) _____	_____	_____
(2) _____	_____	_____
(3) _____	_____	_____
(4) _____	_____	_____

(Note: If registering more than one team, please attach additional sheets.)

Please make checks payable to "Montgomery Housing Partnership" and mail to:

Annual Norman Christeller Golf Classic
Montgomery Housing Partnership
12200 Tech Road, Suite 250
Silver Spring, MD 20904
edillon@mhpartners.org
Tel.: (301) 812-4122